

Syed Sadiya

+91-8074196487 | sadiya.syed@icloud.com | linkedin.com/in/sadiyasyed33 | github.com/syedsadiya

EDUCATION

Gouthami Institute Of Technology And Management For Women <i>Bachelor of Technology - Computer Science and Engineering (AIML); CGPA: 7.90</i>	Andhra Pradesh, India Sept. 2023 – Apr. 2027
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EXPERIENCE

Branding & Design Virtual Experience <i>Forage (Branding & Design Program)</i>	Aug. 2026 – Sept. 2026 <i>Virtual</i>
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- Developed visual brand identity concepts, design proposals, and style guides aligned with target audience demographics and brand messaging.
- Conducted audience research to inform visual hierarchy, typography selection, and layout direction across digital touchpoints.
- Designed interactive social and web mockups focusing on user engagement and consistent brand aesthetics.

PROJECTS

Civil Engineer Client Platform <i>UI/UX Design, Figma, User Flows</i>	July 2026 – Aug. 2026
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- Designed an end-to-end web platform connecting clients with civil engineering professionals based on project scale and domain expertise.
- Mapped out intuitive user journeys and created low-to-high fidelity interactive prototypes in Figma for portfolio showcases and booking flows.
- Applied accessibility guidelines, structured spacing grids, and created a responsive design system across desktop and mobile viewpoints.

Campus Flow – Institute Digital Experience <i>Figma, Architecture, Web UI</i>	May 2025 – June 2025
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- Redesigned an institute portal by restructuring Information Architecture (IA) and simplifying site navigation for students and faculty.
- Established a reusable UI component library in Figma enforcing consistent typography, color contrast ratio standards, and grid alignments.
- Conducted usability walkthroughs to identify navigation bottlenecks and optimized UI layout to improve task completion speed.

YouTube Responsive UI Design System <i>Figma, Responsive Design, Prototyping</i>	Sept. 2025 – Oct. 2025
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- Built a fully responsive web and mobile UI redesign for video streaming platforms adhering to Material Design principles.
- Developed dynamic auto-layout components, variant sets, and interactive video playback prototypes across multiple screen sizes.

CERTIFICATES / ACHIEVEMENTS

- **Web Accessibility Engineering:** Certified in Web Accessibility Engineering for Developers (Infosys).
- **Published Research Paper:** Published research on *"Performance Analysis of Data Analytics Workloads"* at a VIT-AP conference.
- **1st Prize Paper Presentation:** Awarded 1st Prize at AITS, Kadapa.
- **Certifications & Leadership:** Gemini Certified Student (**Google**), Essential Tools for AI (**IBM**), Nxt Wave Leadership Certificate.

TECHNICAL SKILLS

UI/UX Design: Wireframing, Low/High-Fidelity Prototyping, User Flows, Information Architecture, Design Systems, Figma, Responsive Web Design, Usability Principles, Visual Hierarchy

Frontend & Web Technologies: HTML5, CSS3, JavaScript (ES6+), React.js, Web Accessibility

Tools & Databases: Figma, VS Code, Git, GitHub, MySQL, PostgreSQL, Google Colab

Coursework: Full Stack Development with AI, OOPS Through Java, Data Structures, DBMS, Artificial Intelligence, Machine Learning, Natural Language Processing, Exploratory Data Analysis